Analysis of Video Scribe Media of the Students Reading Interest in Indonesian Language Learning

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ABSTRACT

The aim of this research is to analyze Indonesian language learning media, find out how students are interested in reading, and the supporting and inhibiting factors for students' interest in reading. This type of research uses a qualitative descriptive method. The population of this study was class X at SMAN 1 Puloampel. Data collection techniques use observation, interviews and documentation techniques. The data analysis techniques used are data collection, data reduction, data presentation, and drawing conclusions. The research subjects were teachers and students of class X SMAN 1 Puloampel. After analyzing the research results, it shows that students' interest in reading has decreased due to several factors such as internal factors and external factors. The presence of Indonesian language learning media in the learning process can increase students' interest in reading and improve learning text procedures.

Keywords: Media; Video Scribe; Reading Interest

INTRODUCTION

In terms of etymology, the word media comes from Latin and is the plural form of the word "medium" which means "intermediary or introduction", meaning as an

intermediary or tool to convey something. In Arabic it comes from the word "wasaailu" which means "intermediary". The medium is the intermediary or messenger of the message from the sender to the recipient of the message. The use of media as a means of learning and teaching has long been carried out since humans began to carry out learning processes or activities. The purpose of using media is to make the teaching and learning process more effective and efficient. In the context of media being used as a learning resource, media can be broadly interpreted with people, objects, or with events that allow students to gain knowledge and skills. Learning is the process of interaction between students and educators and learning resources in a learning environment. Learning is an aid provided by educators.

The development of science and technology makes students prefer to learn with something new, easy and interesting such as by viewing images, videos or animations on TV, computers, and gadgets. In presenting Indonesian lesson, a teacher needs to have the right teaching and learning strategy so that students are interested in learning Indonesian further. If the student has a high relevance to learning, then he will try to prepare things related to what will be learned better. Teachers must use various approaches, models, methods, and learning media so that learning objectives can be implemented effectively and efficiently so that learning outcomes are obtained in accordance with expectations. A teacher's learning process in the classroom has two elements that are very important and interrelated, namely teaching methods and learning media.

The methods used are appropriate and the use of teaching media used has an impact on increasing student achievement, can increase student learning motivation. Animation is one of the most interesting forms of pictorial presentation, which is in the form of a simulation of moving images that illustrate the movement of an object. The use of animation in the learning process is very helpful in increasing the effectiveness and efficiency of the learning process. Animation that can be used in the learning process is video scribe. Video scribe is computer-based multimedia, in the form of audio visual in the form of animation with narrated images and text or better known as witheboard animation. The advantage of audio-visual media is that it can depict the imagination of students, and can add clarity. In the use of video scribe learning media, the learning process becomes more interesting and students' attention is more focused on the material. Indonesian language learning.

Students' interest in reading affects education so that it has an impact on the quality of students, lack of knowledge, do not have self-quality and cannot advance civilization because these students do not have the desire to read. One characteristic of children who do not have a high interest in reading if there is free time the child will use his free time for other activities such as playing and so on. As well as many factors contained in students (internal factors) and factors from outside the student (extern) that affect children's interest in reading. Some factors that also affect

children's interest in reading are: encouragement from within, family environment, community environment, and school environment.

LITERATURE REVIEW

Media is a means of information that connects information sources and recipients of information so that it can encourage the teaching and learning process in students (Rosyid, M. Z., et.al. in Robert Heinich et al, 2019). Media is a technology that can create conditions to channel useful messages so as to acquire knowledge and skills. As a means of communication that can clarify the meaning between communications. The purpose of using media is to make the teaching and learning process more effective and efficient.

Learning is a means consisting of several components that are interconnected with materials, methods, evaluations, and learning objectives (Octavia, 2020). The component is to determine suitable media and strategies for use in learning. In fact, learning is a process of interaction carried out by teachers and students directly or indirectly. Learning is a process of interaction carried out by teachers and students with learning resources and carried out in an environment either directly or indirectly.

Learning media is a system of means of delivering information made in accordance with learning theory, can be used in channeling messages, stimulating students' thoughts, feelings, attention, and willingness so as to encourage a deliberate and controlled learning process (Suryani, et al., 2018). Learning media is a form of equipment made to convey messages or information to build interactions in the form of original objects, printed materials, visual media, audio media, audio-visual media, multimedia, and web (Yaumi, 2018). It can be concluded that learning media is a means of delivering information for learning in channeling messages so that it can encourage the learning process to build interaction. Learning media serves as a means of assisting to realize more effective learning, creating expected learning situations, must be relevant to the competencies to be achieved, to accelerate the process students can grasp the goal.

Indonesian is one aspect of learning that can realize a learning process that develops the potential of students, the implementation of learning Indonesian designed oriented to writing, reading, and speaking skills. Some of the students do not like Indonesian subject because the learning strategies carried out by teachers are less innovative. Innovative and constructive strategies will be able to provide insight into student knowledge, and student creativity. The development of technology contributes to the world of education. With the existence of learning technology in the scope of education, this makes learning easier to understand.

Video scribe is one of the audio-visual media. Video or animation is information presented through multimedia in the form of living documents, can be viewed from

the monitor screen or when projected onto the big screen through an overhead projector, the sound can be heard and seen the movement. Video scribe is software used in making videos with animated designs on a white background very easily and attractively. This software was developed in 2012 by sparkol, one of the companies in the UK. Video scribe is a learning media that can provide direct experience through computers and the internet and can combine several media elements such as text, audio, and animation (Khoirudin, 2020). Video scribe can be used for online business purposes, marketing ideas.

METHOD

The research method used in this study is qualitative descriptive method. The descriptive method is a method used to analyze research results but is not used to make broader conclusions (Sugiyono, 2018). The technique used in this study was to use observation and interview techniques. The subjects in this study were grade X students of SMAN 1 Puloampel, totaling 30 students, the selection was carried out purposively. Data collection, researchers make direct observations during Indonesian learning in class. In addition to making observations, researchers also conducted interviews with several class X MIPA students.

RESULT AND DISUSSION

Based on the results of research on the analysis of learning media Indonesian on the reading interest of grade X students of SMAN 1 Puloampel. Researchers analyzed that Indonesian learning media can increase the reading interest of grade X students, researchers used the results of documentation, observation, and interviews with teachers and class students.

Documentation

The documentation method in this study was used to complete data from interviews and observations. Documentation is a method of finding data about things in the form of notes, books, transcripts, newspapers, magazines, agendas and photos of activities (Sugiyono, 2018). Documentation method, is a data collection technique by studying data that has been documented. Documentation is complementary to the use of observation and interview methods in qualitative research.

Observation

Observational data collection techniques are used in research by observing respondents who are not too large. Observation is a complex process, a process composed of various biological and psychological processes (Sutrisno Hadi in Sugiyono, 2018). Observational data collection techniques are used in research by observing respondents who are not too large. The observations in this study were used to determine students' reading interest in the use of video scribes. Observation

is carried out by participation (participant observation), in this observation involves daily activities.

Action planning carried out by researchers: 1) determine the subject matter of learning. 2) Develop learning scenarios, learning scenarios are outlined in the lesson implementation plan. 3) prepare learning resources. Learning sources are various reference sources that the author uses for learning activities. 4) Preparing learning media, media has an important role in learning activities. One of the benefits of learning media is to attract the attention of students.

Observation activities with teachers are one of the research instruments used by researchers. The use of learning media to attract the attention of students who make the value to the teacher to be maximum in carrying out learning. The use of learning media in planning indicators and learning methods obtained low scores, namely, analysis of student evaluation results.

Interview

Data collection techniques with interview sheets are used as data collection techniques to find research problems, find out respondents and the number of respondents. An interview is a meeting of two people to exchange information and ideas through questions and answers, so that meaning can be constructed in a particular topic (Esterberg in Sugiyono, 2019). It can be concluded that the interview is a data collection technique in the form of a question and answer that can be done directly between the author and parties related to the object being studied.

The results of research through interviews showed that teachers' efforts to increase reading interest in grade X students of SMAN 1 Puloampel were by providing reading books that attracted reading interest, often inviting them to the library, providing a comfortable reading room, getting used to reading before starting learning, preparing media as interesting as possible. During the learning process, teachers provide encouragement and motivation to students to increase interest in reading. The reading interest of class X students is aimed at the presence of several students who visit the library to borrow books, read books during recess. This is in accordance with the opinion that interest is the drive to understand the words and content contained in the text or reading book. During the learning process students pay less attention to the material delivered by the teacher in the classroom, there are factors from the environment, there is no attention, encouragement and guidance from parents when students are at home.

Data from researchers' interviews with teachers who explained that learning media is a tool in delivering learning material in the classroom, and learning media can increase students' reading interest. With the efforts made by teachers, students' interest in reading will be increased, through video scribe media so that students are

more fond and interested in reading, with encouragement or other efforts that can make students aroused by interest in reading.

CONCLUSION

Based on the description and discussion of research on the application of video scribe learning media in Indonesian learning to the reading interest of grade X students of SMAN 1 Puloampel, it was concluded that video scribe learning media can be applied well in learning from the planning, implementation, to assessment stages of learning outcomes, the application of video scribe learning media in learning can Indonesian increase student reading interest. The results of the study on the analysis of learning media Indonesian on the reading interest of grade X students of SMAN 1 Puloampel, researchers analyzed that learning media can Indonesian increase the reading interest of grade X students, researchers used: 1) documentation, documentation methods were used to complete data from interviews and observations/observations. 2) Observation, observational data collection techniques are used in research by observing respondents who are not too large. 3) interviews.

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